



Das dynamische Unternehmen
KARLA SCHLAEPFER M.A.

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Curriculum Vitæ

With her unusual cross competencies (American-born with her B.A. from UC Berkeley, now a German citizen) and her qualifications in change management and agile design thinking, Karla Schlaepfer challenges teams and individuals to venture out of their comfort zones, take on new perspectives and find self-determined, creative solutions to problems.

Karla Schlaepfer M.A. is a certified systemic coach and design thinking coach (Hasso Plattner Institute HPI, design school). As an Executive Leadership and Transformation Coach she supports individuals and organizations interested in growth, leadership development, innovation and transformation. She completed her INeKO certification as a coach for systemic and change management at the University of Cologne in 2013.

Ms Schlaepfer offers executive and team coaching, training and workshops for organizations, teams and private clients in agile change processes. For six years she has been working with Denkmotor, Switzerland and since 2016, with Talent Futures Executive Coaching London. In 2017, she was contracted by *Better Coach* and *Diffferent Agencies* both of Berlin.

With over 25 years of professional experience in interdisciplinary teaching and communications, Karla designs and conducts workshops and seminars across Europe for DACH companies in the arts, automotive, engineering, finance, insurance, IT, legal, pharmaceutical, retail, telecommunications, tech, and public sectors.

She was a guest educator and lecturer at two German universities, worked on special projects at the Bundeskunsthalle Bonn and at a private English educational institution. She moderates public events and gives keynotes on creativity, innovation, interculturality and women in management positions.

Ms Schlaepfer, who now lives and works in Cologne, was born and raised in Southern California. She studied and earned her Bachelors at the University of California in Berkeley, USA. She completed a work and study academic program at the Freiburg University of Education and earned a Master of Arts (M.A.) in Applied Linguistics (cum laude).

In 2014 Karla received a Deep Dive Certificate in Design Thinking from Hasso-Plattner Institut of the University of Potsdam. A genuine design thinking enthusiast, she subsequently founded the Design Thinkers meet ups for professionals in Cologne. With several articles published in trade journals and as co-author of the practice-oriented reference book "Das dynamische Unternehmen. Wie Wertewandel, Innovation und Digitalisierung zum Erfolg führen", published in 2017 by Schäffer-Poeschel Verlag, she has made a name for herself as an expert for design thinking. She developed her coaching and diagnostics tools during this time. These were developed and drawn from research and results from interviews for the DdU book in the USA and Germany. Her latest book, "Design Thinking? Just ask me!" was published in 2018.

Karla Schlaepfer
Beratung, Coaching und Innovationsdesign

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